

Countries are becoming more and more similar because people are able to buy the same products anywhere in the world. Do you think this is a positive or negative development?

In recent years, noticeable advancements have been made in terms of purchasing items in all over the world. The commodity resemblance among nations have-has made individuals having-have access to almost anything they desire to buy. I am an advocate of this growth due to convenient availability of goods and development in trades.

One key factor behind the capability of purchasing the same objects in various countries is the broadened shopping horizon among consumers that leads people avoiding to avoid from the feeling of discrimination and fulfill people's needs. In other words, The more options to buy, the higher quality commodities to choose. As a case in point, all the technological systems our routine life depended depends on, like Microsoft, owes their existence to the availability to existing such comfortable availability in the global village, Hence, if we did not have -didn't we have access to such technologies, we could not run the life as the one we already have.

Another merit concerning this issue we have gained profit from, is development of businesses and trades resulting in international cooperative marketing and new job opportunities. Besides these, such growth leads some developing countries to be gottenget out of poverty. Not only, is global marketing beneficial for developing countries, but also it is favorable for developed nations, especially in import and export of merchandise, respectively. Therefore, worldwide marketing has become a blessing for a variety of countries.

The obvious conclusion to be drawn is that the impulse of buying objects, this much accessible, brings the world more economic gains and multinational expansion. All in all, globalization and democracy should go hand in hand, this is how we grow far more.